

## Bierbrier doubles his product line

Westmount brewer Charles Bierbrier has just launched his second beer, a lager called Bierbrier Pilsner.

His first beer – Bierbrier Premium Ale – goes back to the founding of Bierbrier Brewing in October 2005. It is available locally at Five Seasons, Bistro on the Avenue and the Claremont.

Bierbrier explained that lagers tend to be lighter in colour and more bitter, including many of the world's best-known beers, like Heineken.

Why the new product? Restaurants asked for it, especially to meet the tastes of thirsty summer crowds. At the moment, the new brew is available at three locations: on tap at Liverpool House and Joe Beef, and in bottles at Garde Manger.

Bierbrier was the *Independent's* first profile (May 16, 2007, p. 11). He

was recently a candidate for the Westmount Municipal Association presidency, but has decided not to run.



*Charles Bierbrier poses with his new Bierbrier Pilsner.*