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Press Release

May 17th, 2006

For Immediate Release

New to the 13th Annual *Mondial de la bière* for 2006 : Bierbrier Ale

Bierbrier Brewing is pleased to be participating for the first time at this year's *Mondial de la bière* in downtown Montreal. This annual event provides breweries an opportunity to showcase their beer in a festive atmosphere and is North America's most important international beer event.

The festival will be held at the Windsor Station, 1160 de la Gauchetière (corner Peel St.) in downtown Montreal from Wednesday May 31st to Sunday June 4th 2006. The festival

hours are from 11:30am to 10:30pm Wednesday to Saturday and 11:30am to 9:30pm on Sunday. Admission to the festival is free and visitors may purchase tickets on site to sample the beers.

Bierbrier Ale will be showcased at the **Bierbrier Brewing** booth, #30 which is located inside Windsor Station at the New Exhibitor's Pavilion.

Bierbrier Brewing Inc. is an independent brewery situated in the heart of downtown Montreal that produces Bierbrier Ale - Montreal's premium beer.

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